

## Marketing

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**Supervisor:** Coordinator of Volunteer Engagement

**Level:** Marketing is ranked as a **Tier 1 position** (See brochure for details).

**Position Description:** Volunteers assist with the distribution of posters, brochures and other marketing materials in the Calgary area.

**Objective:** The distribution of AIDS Calgary materials assists the agency in raising awareness and educating the community about HIV as a global and local issue.

**Time Commitment:**

- Flexible and dependant on need throughout the year. On average one shift would be 3 to 4 hours.

**Responsibilities:**

- Register with the Coordinator of Volunteer Engagement as a Marketing Volunteer
- When opportunities arise, the Coordinator will contact you with the details of when and where the materials need to be distributed. For example, prior to the AIDS Walk for Life posters are handed out to businesses and schools throughout the city
- Pick up the materials at the AIDS Calgary office and distribute them as indicated
- Return any remaining materials to the AIDS Calgary office

**Qualifications:**

- Access to a car or public transit
- Outgoing and friendly
- Ability to approach strangers

**Benefits:**

- Excellent opportunity to attend fun events throughout the year (eg – summer festivals)
- Practice communication and networking skills
- Receive recognition from AIDS Calgary and others for your support
- Increase understanding of HIV/AIDS in your community
- Be a part of a global movement
- Receive the AIDS Calgary newsletter

**Application Requirements:**

- Contact the Coordinator of Volunteer Engagement
- Complete an application form

Questions? Interested in being an AIDS Calgary Volunteer?

Contact us:

[volunteer@aidscalgary.org](mailto:volunteer@aidscalgary.org)

(403) 508-2500

Or download the application form from our website <http://www.aidscalgary.org/getInvolved/volunteer.shtml>