

Disco. Decadence. The Decade of Love is Back, Baby!

Stage is set for Calgary Cares 2008 – Sweet 70's

When & Where: Saturday, March 29, 2008
Doors open at 7:00 pm
EPCOR Centre for the Performing Arts, Jack Singer Concert Hall

- **The much anticipated event is back!** Calgary Cares 2008, *Sweet 70's*, will offer an exhilarating evening in support of AIDS Calgary's HIV/AIDS awareness, education, prevention, and support programs.
- The **internationally acclaimed** event will continue to push limits and display bold creativity. Calgary Cares 2008, *Sweet 70's*, will be an evening packed with music, theatre, dance, and fashion in support of HIV/AIDS awareness and prevention - all to the swinging sounds of the Sweet 70's.
- The event brings together a **wide cross section of Calgary's vibrant community** – CEOs and students, gay and straight, single and married, young and old. For one night, the event breaks down the barriers surrounding the stigma and discrimination associated with HIV/AIDS.
- Proceeds from Calgary Cares allow AIDS Calgary to provide programs and services for people at-risk for, living with and affected by HIV/AIDS, as well as education, outreach and prevention initiatives in the Calgary area.

Photo opportunities will include:

- **Eye-popping extravagance** will flashback guests to a time of colour, music, and swinging fun.
- **Heart-pounding performances** will indulge the audience in a "sweet" blast of the 70's and all its sensual pleasures. Come prepared to fulfill all of your current and past desires! Calgary Cares promises to again deliver a powerful performance that will leave you hungry for more. All in good taste!

Interview opportunities will include:

- Susan Cress, Executive Director, **AIDS Calgary**
- Jocelyn Flanagan, internationally acclaimed event producer, **e=mc2**
- A multitude of fab and funky attendees, volunteers, dancers and drag queens!

Media contact:

Corey McKeown
Team Leader, Development, AIDS Calgary

Phone: (403) 508-2500 ext. 111
Cell: (403) 993-5352

AIDS Calgary Awareness Association

AIDS Calgary is a local not-for-profit AIDS service organization that offers support services to individuals who are at-risk for, infected or affected by HIV/AIDS and provides prevention and education throughout the Calgary area. Our mission is to reduce the harm associated with HIV and AIDS for all individuals and communities in the Calgary region.