
December 16, 2008

MEDIA ADVISORY

SUPPORT THE HOLIDAY HAMPER PROGRAM

- TO:** Assignment Editors/News Directors
- WHAT:** AIDS Calgary Awareness Association Holiday Hampers provide the makings of a holiday dinner as well as personal care items to help sustain our clients over the cold winter months. Our goal is to raise \$16,000 to deliver Christmas to 100 families and individuals living with HIV/AIDS
- PHOTO OPS:** 11:00am – Unloading, sorting and packing goods for Holiday Hampers
Media interviews available throughout the day
- WHERE:** Calgary Cares Centre
110, 1603 – 10 Avenue SW
- WHEN:** **Thursday, December 18th, 2008**
- WHY:** Since the epidemic began, AIDS has killed more than 25 million people worldwide. HIV/AIDS affects us all. There is no cure and no vaccine. For many of our clients the AIDS Calgary Holiday Hamper is the only hope of receiving essential items many of us take for granted.

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AIDS Calgary is a local not-for-profit AIDS service organization that offers support services to individuals who are at-risk for, infected or affected by HIV/AIDS and provides prevention and education throughout the Calgary region. For more information, please contact AIDS Calgary at (403) 508-2500 or online at www.aidscalgary.org.

To schedule a media interview please contact:

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