



Bow Valley  
Cares Centre

## Bow Valley Cares Centre's Open House and Educational Presentation

**For Immediate Release –  
Banff/Canmore, AB –**

AIDS Calgary is pleased to announce the Bow Valley Cares Centre's Open House on March 17<sup>th</sup>, from 1pm – 4pm. The Open House will take place at the Bow Valley Cares Centre, located at 302 Buffalo Street in Banff (The HUB). Residents from the Bow Valley area are encouraged to attend this exciting event as an opportunity to meet the Centre's staff and support team. Several community leaders, medical professionals and politicians are to attend the Open House as a way to introduce the Cares Centre to the greater Bow Valley community. Guest speaker introductions and speeches will begin at 2pm.

The following day of the Open House, the Bow Valley Cares Centre will be holding an introduction to HIV education presentation. This event will take place on March 18<sup>th</sup>, from 9am – 4pm and will be held at the Banff Y Mountain Lodge, 102 Spray Avenue in Banff. The topics discussed at this presentation will include HIV and the immune system, transmission and prevention, as well as stigma and discrimination.

The Bow Valley Cares Centre initially opened its doors to the public earlier this year, when the primary provincial funder for HIV programs in Alberta de-funded the previous AIDS service organization. AIDS Calgary Awareness Association was asked to manage service delivery in the area. After planning and community consultation, the Bow Valley Cares Centre was created. The Centre currently has a full-time Project Manager in place, recruited from candidates already living in the Bow Valley.

The Centre will operate as a program of AIDS Calgary Awareness Association. AIDS Calgary Awareness Association will apply existing high standards and core values to all services provided in the region and support the development of new services.

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Bow Valley Cares Centre is a part of AIDS Calgary Awareness Association, a not-for-profit AIDS service organization that offers support services, prevention and education to individuals who are at-risk for, affected by or living with HIV/AIDS, Hepatitis B & C and Sexually Transmitted Infections (STIs). For more information, please contact Bow Valley Cares Centre at (403) 762-0690 (or toll free at 1-877-440-2437) or online at [www.aidscalgary.org](http://www.aidscalgary.org).

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