



## Calgary Cares 2008 Swings to the beat of the Sweet 70's

**Calgary, Alberta** – The much anticipated event is back! Calgary Cares 2008, *Sweet 70's*, will offer an exhilarating evening in support of AIDS Calgary's HIV/AIDS awareness, education, prevention, and support programs. Calgary Cares is about breaking down walls, and exceeding people's expectations. The award winning event has pushed the limits to display bold creativity, and a high standard for which we are proud.

Calgary Cares 2008, *Sweet 70's*, will be an evening packed with music, theatre, dance, and fashion in support of HIV/AIDS awareness and prevention. This year, the elaborate gala will include energetic music, exhilarating dance performances, a silent art auction and more, all to the swinging sounds of the Sweet 70's. The event brings together a wide cross section of the Calgary community including CEO's, students, heterosexuals, homosexuals, drag queens, single and married, young and old. The goal of the event is to break down the barriers surrounding the stigma and discrimination associated with HIV/AIDS.

This year, we are pleased to announce a unique new partnership with Bullfrog Power. Calgary Cares 2008 will be bullfrogpowered with 100% green electricity. This means that Bullfrog Power will inject carbon-free green power onto the Alberta grid to match the amount of electricity used by this event. All of the electricity injected on our behalf will be sourced exclusively from producers who meet or exceed the federal government's EcoLogo(M) standard for renewable energy. Choosing green, carbon-free power is an easy way for homes, businesses and organizations to help fight climate change and create a healthier environment for future generations. For more information on Bullfrog Power, please visit their website at [www.bullfrogpower.com](http://www.bullfrogpower.com).

Proceeds from Calgary Cares allow AIDS Calgary to provide programs and services for people at-risk for, living with and affected by HIV/AIDS, as well as education, outreach and prevention initiatives in the Calgary area. Returning to the popular EPCOR CENTRE'S Jack Singer Concert Hall, Calgary Cares will be held **Saturday, March 29, 2008 at 7:00 p.m.** Tickets are available online at [www.calgarycares.ca](http://www.calgarycares.ca), or by calling AIDS Calgary at (403) 508-2500.

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AIDS Calgary is a local not-for-profit AIDS service organization that offers support services to individuals who are at-risk for, infected or affected by HIV/AIDS and provides prevention and education throughout the Calgary region. For more information, please contact AIDS Calgary at (403) 508-2500 or online at [www.aidscalgary.org](http://www.aidscalgary.org).

### For additional information, please contact:

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