



AIDS Calgary Presents the 2007 AIDS Walk for Life *The Walk Will do us Good*

Calgary, Alberta - AIDS Calgary will be kicking off the 2007 AIDS Walk for Life at Eau Claire Plaza next week. The goal of the Walk is to raise funds in support of the education, outreach, prevention and support initiatives AIDS Calgary offers the community. On September 23rd, 2007, an estimated 1000 Calgarians - walkers, volunteers, entertainers, sponsors and staff - unite in an effort to increase awareness of HIV/AIDS and to raise funds to support AIDS Calgary's education, outreach and prevention programs along with support for people living with HIV/AIDS.

HIV/AIDS affects us all. There is no cure and no vaccine. We Walk for those who are no longer with us. We Walk to support those living with and affected by HIV/AIDS. We Walk to stop the spread of HIV/AIDS in our own communities. We all have our reasons. We hope that one day we won't need to Walk any longer. Until then, *the Walk will do us good.*

Whether you are walking, volunteering, or making a donation, you can make a difference in the fight against HIV/AIDS. Last year, the 2006 AIDS Walk for Life Calgary met the target of \$80,000 in support of AIDS Calgary with 1,200 walkers, 40 Teams and 100 volunteers showing their support. The event was successful in bringing Calgarians together to raise awareness of our united effort to end HIV/AIDS. This year promises to be bigger than ever, with 50's style fun, including classic cars, poodle skirts, live entertainment and much more!

Members of the media are invited to attend a media preview, on Sept. 5, 2007:

PHOTO OP: AIDS Walk for Life committee members will be present, with classic cars.

WHERE: Eau Claire Market, North Plaza.
200, Barclay Parade SW
Calgary, AB T2P 4R5

WHEN: Wednesday, Sept. 5, 2007, 11:00 a.m. to 12:00 p.m.

All proceeds from the 2007 AIDS Walk for Life Calgary will go directly to support, prevention and education programs for those affected and infected by HIV/AIDS in Calgary. AIDS Calgary provides support services for people at-risk for, living with and affected by HIV/AIDS, and provides HIV prevention and education for the entire community.

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AIDS Calgary is a local not-for-profit AIDS service organization that offers support services to individuals who are at-risk for, infected or affected by HIV/AIDS and provides prevention and education throughout the Calgary region. For more information, please contact AIDS Calgary at (403) 508-2500 or online at www.aidscalgary.org.

For more information, please contact:

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