

September 22, 2006

MEDIA ADVISORY

Walk for Life Calgary 2006

AIDS Calgary anticipates a record-breaking walk this Sunday

Calgary, Alberta – AIDS Calgary Awareness Association is kicking into high gear in preparation for the annual Walk for Life Calgary, which takes place this Sunday.

On September 24, 2006, an estimated 1000 Calgarians will unite in an effort to increase awareness of HIV/AIDS and to raise funds to support AIDS Calgary's education, outreach and prevention programs as well as support for people living with HIV.

Date:	Sunday September 24, 2006	
Time:	12:00pm – 4:00pm	
	Registration	12:00pm – 1:30pm
	Opening ceremony	1:30pm-1:55pm
	Walk begins	2:00pm
	Closing ceremony and prizes	3:30pm
Location:	Eau Claire Market 200 Barclay Parade SW	
Guest speakers:	Susan Cress, AIDS Calgary Suzanne Fox, Citytv Chad Martin, Vibe 98.5 Deputy Mayor Bob Hawkesworth Miss Teen Calgary, Chantel Handberg Heather Johnston, Sharp Foundation	

Programs like Speaker's Network - that educate students about HIV/AIDS in the classroom - and YouthXChange – one that hits the streets to talk to youth about HIV/AIDS – benefit directly from the proceeds of the Walk for Life. Other AIDS Calgary's services benefiting from the walk include our in house programs that offer support for people living with HIV, counselling and referrals as well as nutritional programs to ensure the availability of healthy and balanced meals.

Last year Walk for Life Calgary raised over \$80,000 for AIDS Calgary's programs and services and this year aims to over \$85,000. AIDS Calgary staff and volunteers eagerly await the walk day and hope to see an increase in participation from Calgarians of all ages. To date, the Walk for Life Calgary 2006 has raised over 70 per cent of its goal and is in the final push to the finish with the walk only days away.

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AIDS Calgary is a local not-for-profit AIDS service organization that offers education, outreach, prevention and support services to people at-risk for, living with or affected by HIV/AIDS, throughout the Calgary region. For more information, please contact AIDS Calgary at (403) 508-2500 or online at www.aidscalgary.org.

For more information:

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